

## ETFs BUILT ON THE MOST IMPORTANT FACTOR: THE HUMAN FACTOR

The future of investing is here. A new line-up of Smart Beta and Active ETFs that go beyond basic market cap weightings. Built on the most important factor of all, the Human Factor. Giving you the freedom to choose investments that pursue better investment outcomes.



### Smart Beta ETFs

Our Franklin LibertyQT Smart Beta ETFs apply a unique, factor-based investment methodology to an underlying index for a higher risk-adjusted performance potential compared to traditional market cap weighted indices.

	LibertyQ Quality Factor	LibertyQ Value Factor	LibertyQ Momentum Factor	LibertyQ Volatility Factor
<b>Factors and Weights</b>	50%	30%	10%	10%
<b>Factor Role</b>	May help drive performance and reduce portfolio volatility	May help capture opportunities in undervalued companies	May help avoid value traps*	May help reduce downside risk in uneven markets

\*Stocks that appear undervalued and continue to trade at low valuations for extended periods of time. Performance of the Smart Beta ETFs may vary significantly from the performance of an index, as a result of transaction costs, expenses and other factors.

### Actively Managed ETFs

#### Potential for Better Investment Outcomes

Traditional market cap weighted index products are designed to track, not outperform, benchmark indices.

Active ETF portfolio managers can potentially achieve better investment outcomes by:

- Responding to market events
- Navigating various market environments
- Investing beyond the parameters of traditional benchmark index products

#### Active Investment Expertise

Our LibertyShares Active ETFs are supported by Franklin Templeton Investments (FTI) who leverage seven decades of experience in active investing and are one of the industry's largest global research platforms offering:

- FTI has expertise in fundamental, bottom-up research
- Dedicated insights from over 650 investment professionals who average 17 years of industry experience
- 46 research offices globally

The Actively Managed ETFs may outperform, or underperform, their benchmarks, as a result of transaction costs, expenses and other factors.

# Franklin LibertyShares™

## Explore our Smart Beta ETFs and Actively Managed ETFs



U.S. Large Cap Equity	Ticker	Exchange	Management Fee	Fund Description
Franklin LibertyQT U.S. Equity Index ETF	FLUS	Toronto Stock Exchange	0.25%	This Smart Beta ETF seeks to replicate, before fees and expenses, the performance of LibertyQ U.S. Large Cap Equity Index. It invests in stocks from large- and mid-capitalization U.S. companies. The LibertyQ U.S. Large Cap Equity Index includes equities from an underlying index that have exposure to four investment style factors - quality, value, momentum and low volatility.
International Equity	FLDM	Toronto Stock Exchange	0.40%	This Smart Beta ETF seeks to replicate the performance, before fees and expenses, of LibertyQ International Equity Index. It invests primarily in stocks of companies located in developed markets, excluding the United States and Canada. The LibertyQ International Equity Index includes equities from an underlying index that have exposure to four investment style factors - quality, value, momentum and low volatility.
Franklin LibertyQT International Equity Index ETF				



Canadian Equity	Ticker	Exchange	Management Fee	Fund Description
Franklin Liberty Risk Managed Canadian Equity ETF	FLRM	Toronto Stock Exchange	0.30%	This actively managed ETF seeks to provide long-term capital appreciation with reduced volatility relative to the broad Canadian equity market by investing primarily in a diversified portfolio of Canadian equities. It invests primarily in Canadian equities and income trusts that are selected on a market capitalization-weighted rules-based model. This model incorporates a mix of historical and projected financial and stock market data and is designed to identify factors measuring growth, value, low volatility and momentum.
Canadian Fixed Income	FLCI	Toronto Stock Exchange	0.40%	This actively managed ETF seeks to provide long-term capital growth and current income by investing primarily in investment grade corporate debt issued by Canadian corporations. It may invest in interest rate derivatives, asset-backed or mortgage-backed securities, and debt issued by foreign corporations in seeking to achieve its investment objective.
Franklin Liberty Canadian Investment Grade Corporate ETF				

**For more information about Franklin LibertyShares™ ETFs,  
please speak to your investment advisor or visit [libertyshares.ca](http://libertyshares.ca)**

Commissions, management fees and expenses may all be associated with investments in ETFs. Investors should carefully consider an ETF's investment objective and strategies, risks, sales charges and expenses before investing. The prospectus and ETF Facts contains this and other information. Please read the prospectus/ETF Facts carefully before investing.

ETFs trade like stocks, fluctuate in market value and may trade at prices above or below the ETF's net asset value. Brokerage commissions and ETF expenses will reduce returns. ETFs are not guaranteed, their values change frequently and past performance may not be repeated.

The LibertyQ International Equity Index is a custom index based on the MSCI EAFE Index and is owned and independently calculated and maintained by MSCI. The methodology for the Index is publicly available on the MSCI website. The Franklin LibertyQT International Equity Index ETF is not sponsored, endorsed, issued, sold or promoted by or affiliated with MSCI Inc. MSCI Inc. does not make any representation regarding the advisability of investing in the Franklin LibertyQT International Equity Index ETF. See the prospectus of Franklin LibertyQT International Equity Index ETF for further information.

As calculated and maintained by FTSE Russell which is designed to reflect the performance of stocks representing a specific set of factor characteristics - quality, value, momentum and low volatility. The LibertyQT U.S. Equity Index ETF is not in any way sponsored, endorsed, sold or promoted by Russell or the London Stock Exchange Group companies ("LSEG") (together the "Licensor Parties") and none of the Licensor Parties make any claim, prediction, warranty or representation whatsoever, expressly or impliedly, either as to (i) the results to be obtained from the use of the Index (upon which the LibertyQT U.S. Equity Index ETF is based), (ii) the figure at which the Index is said to stand at any particular time on any particular day or otherwise, or (iii) the suitability of the Index for the purpose to which it is being put in connection with the LibertyQT U.S. Equity Index ETF. None of the Licensor Parties have provided or will provide any financial or investment advice or recommendation in relation to the Index to Franklin Templeton or to its clients. None of the Licensor Parties shall be (a) liable (whether in negligence or otherwise) to any person for any error in the Index or (b) under any obligation to advise any person of any error therein.



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